

Workshops

Upcoming Workshops:

5/19/2021 - Lunch & Learn: Going into Business (First Steps) 11am

SBDC Certified Business Advisor Harold Patterson will be discussing the steps to starting your own business. Lunch will be provided for in-person attendees.

Register here: <http://bit.ly/bizfirststeps>

Past Workshops

Office Hours: Instagram 101

Learn to set up your business profile, post to stories, reels, Live, IGTV, and more!

Watch the Replay: <https://youtu.be/OIYV35537cc>

Office Hours: Canva 101

Learn to create engaging print & digital graphics. Menus, Presentations, and more!

Watch the Replay: <https://youtu.be/IJ95TdjY9aY>

Office Hours: Instagram 102

Follow along as we continue the discussion from Instagram 101: dive deeper into insights, the algorithm, and more to make your insta pop!

Watch the Replay: <https://youtu.be/BRg3ooAzbOI>

Office Hours: Workplace Communication & Leadership

Professor David Hite breaks down Myers-Briggs types and how to identify that in others as well as communicating effectively as a leader, manager, and/or member of a team.

Watch the Replay: <https://youtu.be/Mb0BbrHPQv4>

Office Hours: Smartphone Product Photos

We discussed lighting, positioning, camera settings, and editing apps that come into play when taking product/food photos with your smartphone -- no fancy DSLR camera needed anymore!

Watch the Replay: <https://youtu.be/koU-hWQ6fMs?t=126>

Office Hours: Time Management

Bluefield College Business Professor David Hite covered just how every minute of your day impacts your business. It will help you identify causes of procrastination and indecision, pinpoint personal time-wasters, and increase your concentration and focus.

Watch the replay: <https://youtu.be/7vG22s6Xgoc>

Office Hours: Canva 102

Faith gives a detailed overview of Canva and answers a lot of questions during a live demonstration.

Watch the replay: <https://youtu.be/sVFvkExIAKQ>

Office Hours: Digital Etiquette

Do's & Don'ts when posting on social media -- ESPECIALLY IF YOU'RE PRONE TO YELLING AT PEOPLE

Watch the replay: <https://youtu.be/fwZUz0shwLc>

Office Hours: Customer Service the Chick-fil-A Way

It's time to perfect your & your team's customer service skills because customer service can make or break a customer experience. More often than not, customer service is the difference between a customer picking you over your competition. Customer service is also what determines if your customer will be a repeat customer. Even if you think your customer service is top-notch, you can still be overbearing! Caleb Peters (Owner/Operator) and Erika O'Bryan (Marketing Director) of Chick-fil-A Mercer Mall are going to share some great customer service tips.

Watch the replay: <https://youtu.be/lqBKScfPRVc>